



MEDIA KIT 2022

HOME TO THE MOST WELL-KNOWN FAITH-BRANDS

iDisciple Blurb: Bringing people closer to Jesus, daily, by putting His Word at their fingertips, on-demand.

OUR AUDIENCE CARES:

As a result of that 2018 merge, Giving Company was birthed as the new parent company to hold this trusted set of brands together. While the family has changed over the years, the goal has remained the same:

- SPIRITUAL GROWTH
- FAMILY FOCUSED
- VALUE-DRIVEN ENTERTAINMENT
- CAUSES CLOSE TO HOME
- WORLD IMPACT
- * WHOLESOME, LIVE-GIVING STUDY CONTENT
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OUR AUDIENCE:

WOMEN FAMILIES PARENTS DEVOTIONALS BIBLE STUDIES MOVIES PRO-LIFE



*i*Disciple[®]

iDisciple[®] Publishing

dove.org





WE SPEAK THE LOVE LANGUAGE OF YOUR BRAND AUDIENCE

OUR REACH

Our faith-focused, family-centric audience is a perfect fir for your campaign.

1.8 MILLION Email Subscrbiber List

2.4 BILLION

Display Impressions



Our digital audience is about 75% female



Age demo sweet spot between **45-65**



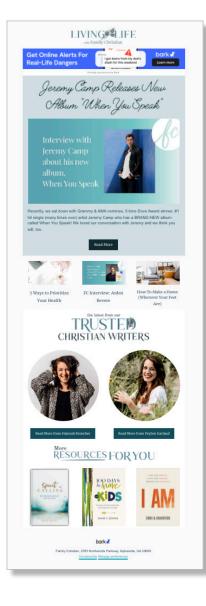
Video Ad-roll Units

75 MILLION Social Reach

READ WATCH GIVE



OUR INVENTORY



WHY

WORK

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U S ?



Noving from the general to the specific, think of all the things that you have to worry about today: The sun could run out of energy, a giant meteor could hit the arth, or global warming could rapidy coclentate. Or, more possibly, a severe account recession or depression could occur, the country could go to war or even invaded by an energy, car incurable disease could break out and spread rapidy through the water supply. Finally, very possibly, you could overdraw your bank count, be involved in a fender-bender in your brand new car, be called to the toophat because a family member was injured, or lose your job. Now, with potential statest like these coming on the horizon, who in their right mind would even onsider griting out of bed7 Only one person, the Apostle Paul says: The person orsetanging horizon of Cody.

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First, make sure your biggest worry is solved by accepting God's gift of eternal life through Jesus Christ. Next, pray about every other potential worry, thanking God advance for what he causes or allows. Third, receive the peace of God which will guard your hard and your minif from worry. Foriut (f) needed), get out of bad and live in peace! God's Promise to You; "I will stand quard over your heart if you will ask me."

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Advertising with **5 Brands**



2,000.00 Active Marketing Contacts



Average Email Open Rate Over **18%**

OUR CLIENTS





















HBU HOUSTON BAPTIST UNIVERSITY



EVANS

SONY



1 Samaritan's Purse®











WORK WITH US

ADVERTISING SPONSORSHIP SPECIALS

Our faith-focused, family-centric audience is a perfect fit for your campaign. Just think how good your campaign will look in our newsletter. Step in and allow our entire audience to help grow your audience. New product offerings are always being developed. Share your ideas with us, our team is here to help!





Brad Mauldin

Chief Business Development Officer

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COMPANY HISTORY

Giving Company exists to give people simple moments with Jesus. We are centered around John 4, the story of the woman at the well, and how Jesus crosses all bounds to love and restore people exactly where they are at, regardless of their own means to help themselves. That's why, through our products and partnerships, our heartbeat is to always turn everything we do into a source of giving—and to help make the companies we work with givers, too! That's why we are thrilled that locking arms with World Vision and Crisis Aid to end the global water crisis has been a part of our DNA since day one. We aim to see the unseen and to change the lives of those who feel out of reach—just as Jesus did by that well.

It is more blessed to give than to receive. Out of Christ's powerful teaching comes a company uniquely capable of serving the Kingdom. iDisciple, Christian Cinema, Family Christian, and Dove.org have joined forces to bring Christ's saving word to the ends of the earth. Welcome to a whole new level of reaching, discipling, inspiring, and transforming the world.





OUR PROMISE TO GIVE (IT'S IN OURNAME)

While we are committed to **giving** our users life-changing content that helps them grow in their spiritual walk, subsequently--through our membership program and the support of our advertising partners-we can financially **give** to charitable partners. By linking arms with us, you make it a possibility to create a ripple effect that makes a life-changing impact in the lives of people all over the world.

How? Since day one, we have worked in partnership with World Vision and Crisis Aid International, supporting our mission of giving back to those in need. Coming alongside World Vision, we are able to drastically change the landscape of communities who lack access to clean drinking water by utilizing the money we make through advertising your brand to fund wells.

Our involvement with Crisis Aid International helps in funding their mission of putting an end to sex-trafficking and helping restore the lives of victims all over the world. In all of our years of giving, one thing has always stayed the same: with you as our backbone, we are able to give what we have been given. OVER **6,400** PEOPLE HAVE CLEAN WATER FOR LIFE!