



MEDIA KIT 2022

HOME TO THE MOST WELL-KNOWN FAITH-BRANDS

iDisciple Blurb: Bringing people closer to Jesus, daily, by putting His Word at their fingertips, on-demand.

OUR AUDIENCE CARES:

As a result of that 2018 merge, Giving Company was birthed as the new parent company to hold this trusted set of brands together. While the family has changed over the years, the goal has remained the same:

- SPIRITUAL GROWTH
- FAMILY FOCUSED
- VALUE-DRIVEN ENTERTAINMENT
- CAUSES CLOSE TO HOME
- WORLD IMPACT
- WHOLESOME, LIVE-GIVING STUDY CONTENT
- CAUSES CLOSE TO HOME
- WORLD IMPACT
- WHOLESOME, LIVE-GIVING STUDY CONTENT

OUR AUDIENCE:

WOMEN
FAMILIES
PARENTS
DEVOTIONALS
BIBLE STUDIES
MOVIES
PRO-LIFE



iDisciple®

iDisciple® | Publishing

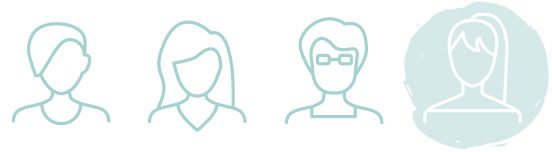
dove.org



WE SPEAK THE LOVE LANGUAGE OF YOUR BRAND AUDIENCE

OUR REACH

Our faith-focused, family-centric audience is a perfect fit for your campaign.



Our digital audience is about **75%** female



Age demo sweet spot
between **45-65**

1.8

 MILLION

Email Subscriber List

35

 MILLION

Video Ad-roll Units

2.4

 BILLION

Display Impressions

75

 MILLION

Social Reach

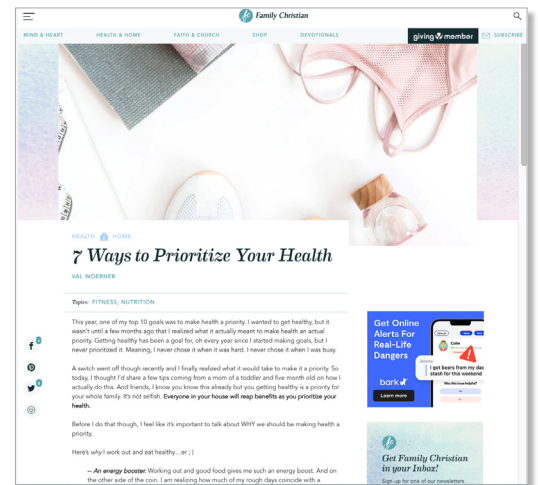
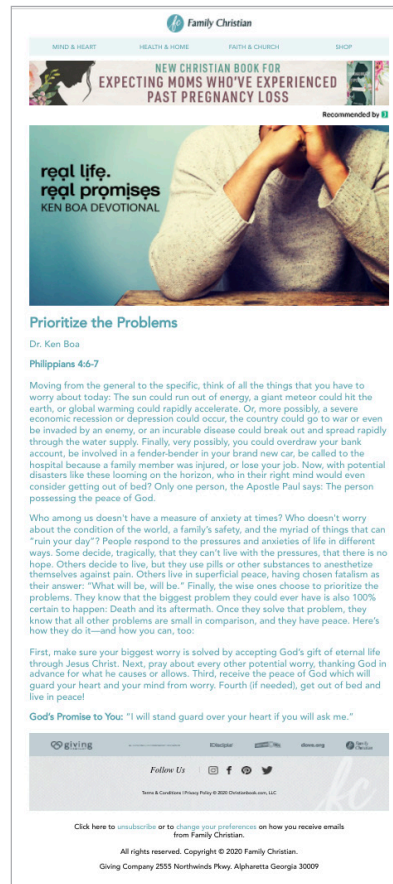
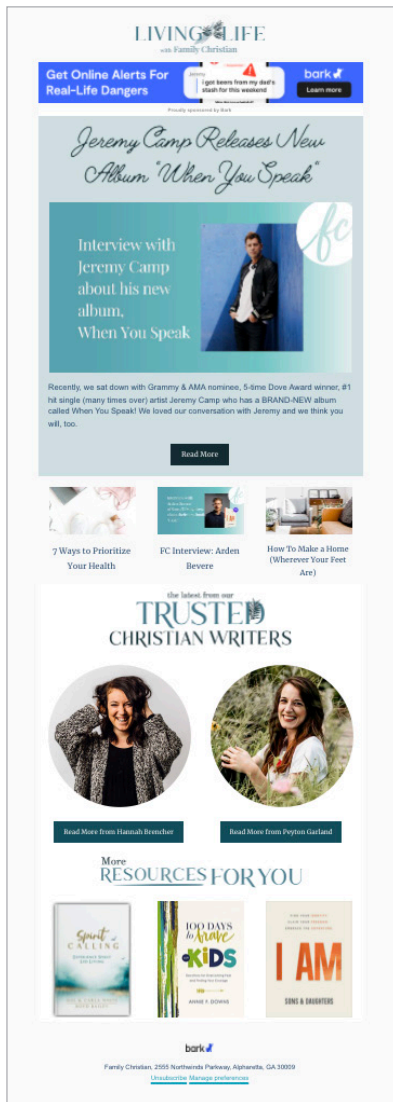


R E A D

W A T C H

G I V E

OUR INVENTORY



WHY
WORK
WITH
US?



Advertising with
5 Brands



2,000.00
Active Marketing
Contacts



Average Email
Open Rate Over **18%**

OUR CLIENTS



BILLY
GRAHAM
Evangelistic Association



LIONSGATE®

SUMMIT
MINISTRIES

 Tyndale




HarperCollinsPublishers

 PASTOR RICK'S
DAILY HOPE

 InTouch.

HBU
HOUSTON BAPTIST
UNIVERSITY

 GRAHAM
POWERPOINT MINISTRIES

Tony EVANS
THE URBAN ALTERNATIVE

SONY

 ZONDERVAN®

 Samaritan's Purse®
INTERNATIONAL RELIEF

 CCU | online.
Colorado Christian University

 THOMAS NELSON
Since 1798

 Dunham+Company®

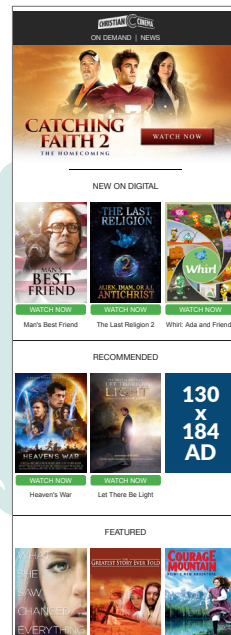
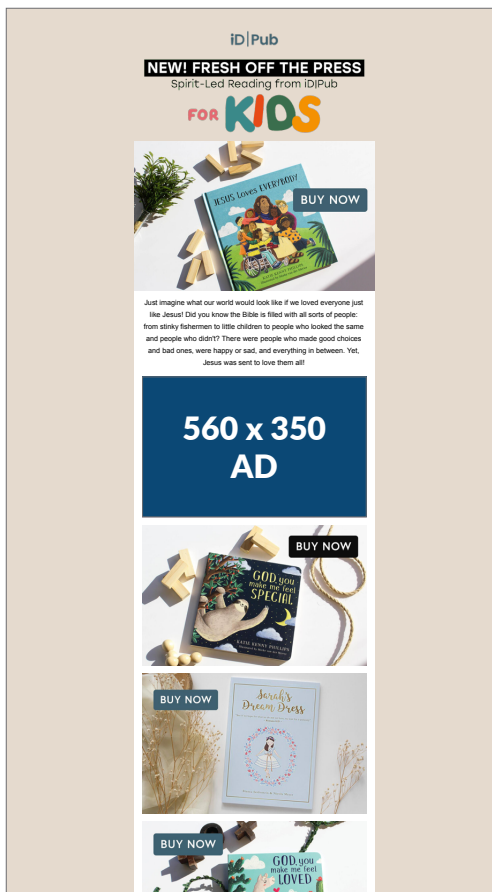
 NextAfter

 MASTERWORKS

WORK WITH US

ADVERTISING SPONSORSHIP SPECIALS

Our faith-focused, family-centric audience is a perfect fit for your campaign. Just think how good your campaign will look in our newsletter. Step in and allow our entire audience to help grow your audience. New product offerings are always being developed. Share your ideas with us, our team is here to help!



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givingcompany.com



COMPANY HISTORY

Giving Company exists to give people simple moments with Jesus. We are centered around John 4, the story of the woman at the well, and how Jesus crosses all bounds to love and restore people exactly where they are at, regardless of their own means to help themselves. That's why, through our products and partnerships, our heartbeat is to always turn everything we do into a source of giving—and to help make the companies we work with givers, too! That's why we are thrilled that locking arms with World Vision and Crisis Aid to end the global water crisis has been a part of our DNA since day one. We aim to see the unseen and to change the lives of those who feel out of reach—just as Jesus did by that well.

It is more blessed to give than to receive. Out of Christ's powerful teaching comes a company uniquely capable of serving the Kingdom. iDisciple, Christian Cinema, Family Christian, and Dove.org have joined forces to bring Christ's saving word to the ends of the earth. Welcome to a whole new level of reaching, discipling, inspiring, and transforming the world.





OUR PROMISE TO GIVE (IT'S IN OURNAME)

While we are committed to **giving** our users life-changing content that helps them grow in their spiritual walk, subsequently--through our membership program and the support of our advertising partners--we can financially **give** to charitable partners. By linking arms with us, you make it a possibility to create a ripple effect that makes a life-changing impact in the lives of people all over the world.

How? Since day one, we have worked in partnership with World Vision and Crisis Aid International, supporting our mission of giving back to those in need. Coming alongside World Vision, we are able to drastically change the landscape of communities who lack access to clean drinking water by utilizing the money we make through advertising your brand to fund wells.

Our involvement with Crisis Aid International helps in funding their mission of putting an end to sex-trafficking and helping restore the lives of victims all over the world. In all of our years of giving, one thing has always stayed the same: with you as our backbone, we are able to give what we have been given.

OVER **6,400**
PEOPLE HAVE
CLEAN WATER
FOR LIFE!

